



Paul Estrada

General Manager, Encounter Test

Paul Estrada is the general manager for Encounter test group at Cadence Design Systems, Inc. In that role he is responsible for Cadence test efforts. Prior to that, Estrada was corporate vice president of market development where he was responsible for various corporate strategy efforts, most recently leading the company's move to design platforms.

Estrada's previous EDA experience includes co-founding 0-In Design Automation, where he was vice president of verification engineering and marketing, and running synthesis marketing at Synopsys. Estrada has also held marketing, sales, and engineering positions in the semiconductor, wireless, and industrial automation industries.

Estrada holds a bachelor of science degree in general engineering from the University of Illinois, and a master of science degree in mechanical engineering from Stanford University.