



Felicia James

**Vice President and General Manager, Virtuoso Custom Design Platform
Cadence Design Systems, Inc.**

Felicia James is the vice president and general manager of the Virtuoso custom design platform at Cadence Design Systems, Inc. In that role, she is responsible for accelerating the design, verification, and implementation of analog, mixed-signal, RF and high performance designs through the market leader Virtuoso platform. James reports to Jim Miller, Jr., executive vice president and general manager, who is responsible for the Cadence Products and Technology Organization.

James came to Cadence in 2001 from her position as the Broadband CAD and Dallas Mixed-Signal Design manager at Texas Instruments. During her 18 years at TI, James' roles ranged from mixed-signal test and design engineering to design and CAD management. Through much of her career, James has focused on improving product development methodology.

James is the author of two patents in analog circuit design. She holds a bachelor of science degree in electrical engineering from the University of Virginia and a master's degree in business administration from the University of Texas.