



Ajay Malhotra

Senior Vice President, Marketing
Cadence Design Systems, Inc.

Ajay Malhotra serves as Cadence Senior Vice President, reporting to Michael J. Fister, President and CEO. Malhotra is responsible for product and corporate marketing, corporate communications, brand strategy, and employee communications strategy.

Before joining Cadence, Malhotra was Intel Corporation's co-General Manager of Enterprise Marketing & Planning, responsible for Intel's marketing, product and technology planning within the Enterprise Platforms Group. This included

responsibility for the Intel Itanium and Xeon processor families of products. Prior to that, Malhotra managed Enterprise Solutions Marketing for Intel's EMEA (Europe, Middle East Africa) region.

Malhotra began his Intel career in Portland, Ore., and subsequently moved to the company's headquarters in Santa Clara, Calif. During his twelve years at Intel, he spent three years at the Intel Europe marketing headquarters in Munich, Germany. His career has also included positions in microprocessor design, technical marketing, crisis management, product marketing, business development, executive advisory and international marketing management.

Malhotra holds a U.S. Patent in microprocessor design derived from his early innovations on Intel's first multi-processor capable processor, the Pentium Pro Processor, representing Intel's earliest thrust in the enterprise server market.

He received undergraduate and graduate degrees from Cornell University in Ithaca, New York.